NECATI KARABULUT

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EDUCATION

BARUCH COLLEGE, CITY UNIVERSITY OF NEW YORK **New York, NY**
Bachelor of Business Administration *Expected December 2026*

- Major: Digital Marketing
- Cumulative GPA: 3.40/4.00
- Awards & Honors: Dean's List (Spring 2025–Present) & Honors Program at Suffolk County Community College
- Relevant Coursework: Consumer Behavior, Advanced Digital Marketing, Marketing Analytics, Social Media Marketing

EXPERIENCE

DOCKS OYSTER BAR **New York, NY**
Server *Aug 2026–Present*

- Deliver attentive, professional service to a 9-table section at a high-volume restaurant near Grand Central, building guest rapport through conversation while balancing greetings, drink service, order taking, and side work
- Drive $400+ in upsell revenue per shift by leveraging deep menu knowledge and confident, tailored recommendations that build guest trust — guiding tables toward premium wine and liquor upgrades, oyster samplers, and side pairings

FOUND STUDY **New York, NY**
Resident Assistant *Aug 2025–Present*

- Serve as the primary point of contact for resident students during shifts, managing real-time emergency response, roommate conflict resolution, and escalating issues to appropriate departments to support smooth residential operations
- Received 6 formal commendations from management and fellow RAs for outstanding resident support, recognized for approachability, professionalism, and consistently creating a welcoming environment for 1,200+ residents

FRONT ROW NYC **New York, NY**
Business Development & Marketing Intern *Jun 2025–Aug 2025*

- Researched 50+ brands to identify sponsorship and partnership fit for sports and entertainment clients, evaluating brand positioning and audience alignment while identifying key points of contact to support CEO outreach efforts
- Developed 2 pitch decks translating brand research into persuasive sponsorship narratives for prospective partners

DANFORDS HOTEL AND MARINA **Port Jefferson, NY**
Server *Jul 2022–Nov 2024*

- Managed service for high-volume shifts serving 125+ guests per shift and generating $5,000+ in sales, balancing multiple tables while staying organized and attentive to guest needs to drive customer satisfaction and encourage repeat guest visits
- Served as a banquet server for private events, including wedding receptions and corporate gatherings for up to 250 guests, coordinating table settings and course timing to ensure seamless and attentive service

LEADERSHIP & ACTIVITIES

PUBLIC RELATIONS STUDENT SOCIETY OF AMERICA – BARUCH COLLEGE **New York, NY**
Membership Coordinator *Sep 2025–Jun 2026*

- Coordinated end-to-end recruitment for a recently rechartered club, driving active member count from 2 to 12 by the end of the Fall semester through class drop-ins, tabling events, and social media outreach

AMERICAN MARKETING ASSOCIATION – BARUCH COLLEGE **New York, NY**
Creative Designer *Sep 2024–Apr 2026*

- Designed 5 pieces of social media content per month for event promotions using Canva and Adobe Photoshop, aligning messaging to create clear narratives, maintain brand consistency, and drive awareness and engagement.

ADDITIONAL INFORMATION

- **Technical Skills:** SEMrush, Meta Ads Manager, Google Ads, Tableau, Microsoft Excel, Canva, Adobe Photoshop
- **Marketing Skills:** Social Media Analytics, SEO, Copywriting, Keyword Research, Content Creation,
- **Languages:** English (Native), Turkish (Native), Spanish (Basic)
- **Interests:** Folk & Yacht Rock, Geography, Trying New Cuisines, Seafood, Investing, Fitness, Swimming, Hospitality